Bill received his Bachelor of Arts/Accounting degree from Samford University in Birmingham, Alabama. He worked in the public accounting field for 10 years, five years as national sales manager for a sporting goods manufacturer. He retired in 2015 after 35 years as a Registered Representative with AXA/Equitable, specializing in estate and personal financial planning. During those years he received numerous company and national awards including many years qualifying for Million Dollar Roundtable.

Bill's association with CP began at age nine when he became friends and grew up with a schoolmate who had CP. During his elementary and high school years, he participated in roadblock canvassing in conjunction with the televised national CP telethon. While in college, he and his wife developed a lifelong relationship with a fellow student who had CP and his mother who was always there for him.

He has been a board member at East Central Alabama UCP in Anniston, Alabama for 32 years, served in all officer and committee positions and as VIP fund-raiser during the annual telethon. He was Board Member of The Year twice and top fund-raiser for over 25 years. In addition, he has served as board member and treasurer for UCP of Alabama for over 20 years.