

Kelly Piacenti is Head of SpecialCare with MassMutual, based in New Jersey. In this role, she is responsible for the MassMutual SpecialCare program, which includes over five hundred Special Care Planners. Kelly also oversees partnerships between MassMutual and the largest special needs non-profit organizations across the country; including *Easterseals*, *The Arc*, *United Cerebral Palsy* (UCP), *Autism Society*, *National Down Syndrome Congress* (NDSC), *Huntington's Disease Society of America*, and *Tuberous Sclerosis Alliance*.

Kelly serves on the National Board of Directors for The Arc, a national non-profit organization advocating for people with disabilities. She also serves on the Advisory Board for The Academy of Special Needs Planners, as well as The American College MassMutual Center for Special Needs. Currently, Kelly is appointed as Chair of MassMutual's ADAPT Business Resource Group whose mission is to help the company include, reach, and serve the disability community. She has spoken at dozens of industry conferences across the country and has been featured as a speaker on several radio talk show programs. Kelly is also published and quoted in numerous industry publications for the special needs community. In May 2017, the Theresa Foundation awarded Kelly as the recipient of the annual 2017 Theresa Award for her outstanding community service and advocacy on behalf of people with special needs. And in the fall of 2015, Kelly was awarded the distinction by "Working Mother" magazine, as a "Working Mother of the Year" in their "100 Best Companies" featured article.

As a mother of a child with special needs for 19 years, Kelly possesses the knowledge, insight and empathy to act as a mentor and resource for families facing similar challenges. Kelly has worked with MassMutual since July of 2016. Before joining MassMutual, she led the MetLife Center for Special Needs Planning, where she was employed from 1991 through 2016. Kelly holds her Master's degree and resides in Chester, New Jersey, with her husband and children.