

The Value Proposition of Affiliation

United Cerebral Palsy (UCP) offers a range of comprehensive value propositions for organizations seeking one of the options available for affiliation.

Our options for affiliation include:

Affiliate Member



Organizations in this category provide needed and funded services for their community through direct or support services, information & referral services and engagement in advocacy systems.



Statewide Advocacy Organization

Organizations in this category provide statewide advocacy and lobbying on behalf of Affiliates within the state.



Network Member

Organizations in this category align with UCP's mission and vision, and membership provides certain benefits including participation in conferences and educational opportunities as well as inclusion in public policy and research initiatives.



International Affiliate

Organizations in this category are outside of the United States of America and provide needed and funded services for the community through direct support services, information & referral services and engagement in advocacy systems.

UCP Vision Statement

A life of inclusion, dignity, and opportunity for people with disabilities.

UCP Mission Statement

United Cerebral Palsy's mission is to promote the independence and inclusion of people with cerebral palsy, intellectual, developmental, and other disabilities through our network of affiliates and partnerships.

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The opportunities and benefits at each level are designed to support organizations and their communities by providing an environment for sharing best practices, advocating for policy change, and enhancing the quality of life for individuals with disabilities. UCP focuses on creating lasting change and promoting sustainability by aligning our strategic initiatives with the needs of the affiliate network, ensuring that our efforts are focused on the most critical issues impacting those with cerebral palsy and other disabilities.

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Brand Awareness

The UCP brand, logo design, tagline, and trademarks are assets owned and protected by UCP. Founded in 1949, UCP has a rich legacy, solid reputation, and significant brand recognition that opens doors with corporations and policymakers. Affiliates of UCP provide a wide range of services in their communities under the UCP brand, and this brand presence and reputation are critical assets that benefit both affiliates and the disability community.

Evidence-Based Practices

The UCP Research Council (URC) promotes research that has the potential to lead to real-life gains for people with cerebral palsy and related neurodevelopmental disabilities, including the advancement of evidence-based practices and knowledge mobilization approaches. Organizations affiliated with UCP are eligible to participate the following research initiatives: Professional Learning Series, Research Grant Program, and the Early Detection & Intervention (EDI) Collaborative along with other scholarship and training opportunities.



Advocacy

UCP on the national stage is regularly engaged with Congress, the White House and national advocacy groups to influence and help shape federal legislation that affects people with disabilities and direct service providers. These collaborative efforts afford UCP an influential voice in representing people with disabilities. Affiliated organizations benefit from our advocacy efforts through regular updates on priority policy issues, collaboration with national advocacy groups, promotion of a Public Policy Agenda, ANCOR membership, and opportunities for funding local coalitions, and promotion of self-advocacy.

Affiliate Support

Affiliated organizations are provided opportunities to share best practices, fundraising activities, new program ideas, and grant writing. UCP facilitates discussions around personnel, governance, succession planning, compensation, and other concerns in a safe and non-competitive environment. Our collaborative partnerships with organizations like Google, Waymo, and many others drive innovation in technology, creating new and more effective ways to support individuals with CP and other disabilities.

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