

# **United Cerebral Palsy, Inc.**

Financial Report  
September 30, 2014

## Contents

---

Independent Auditor's Report	1-2
<hr/>	
Financial Statements	
Statement of financial position	3
Statement of activities	4
Statement of functional expenses	5
Statement of cash flows	6
Notes to financial statements	7-18

---



## Independent Auditor's Report

To the Board of Trustees  
United Cerebral Palsy, Inc.  
Washington, D.C.

### Report on the Financial Statements

We have audited the accompanying financial statements of United Cerebral Palsy, Inc. (UCP), which comprise the statement of financial position as of September 30, 2014, the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Cerebral Palsy, Inc. as of September 30, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

**Report on Summarized Comparative Information**

We have previously audited UCP's 2013 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated March 12, 2014. In our opinion, the summarized comparative information presented herein as of and for the year ended September 30, 2013, is consistent, in all material respects, with the audited financial statements from which it has been derived.

A handwritten signature in cursive script that reads "McGladrey LLP".

Gaithersburg, Maryland  
May 14, 2015

**United Cerebral Palsy, Inc.**

**Statement of Financial Position  
September 30, 2014  
(With Comparative Totals for 2013)**

<b>Assets</b>	<b>2014</b>	<b>2013</b>
Cash and Cash Equivalents	\$ 369,205	\$ 233,646
Investments	10,461,047	9,938,858
Receivables, Net	766,396	296,321
Prepaid Expense	146,527	113,666
Beneficial Interest in Trusts Held by Third Parties	236,075	215,612
Property and Equipment, Net	757,525	879,448
	<b>\$ 12,736,775</b>	<b>\$ 11,677,551</b>
<b>Liabilities and Net Assets</b>		
Liabilities		
Accounts payable and accrued expenses	\$ 808,199	\$ 770,895
Line of credit	1,745,093	830,093
Due to affiliates	16,856	22,247
Deferred revenue	100,781	31,478
Deferred rent	992,208	1,060,988
<b>Total liabilities</b>	<b>3,663,137</b>	<b>2,715,701</b>
Commitments (Notes 4, 5 and 7)		
Net Assets		
Unrestricted		
Undesignated (deficit)	(1,776,086)	(1,385,147)
Board designated	3,555,510	3,418,850
<b>Total unrestricted</b>	<b>1,779,424</b>	<b>2,033,703</b>
Temporarily restricted	2,614,717	2,261,505
Permanently restricted	4,679,497	4,666,642
	<b>9,073,638</b>	<b>8,961,850</b>
	<b>\$ 12,736,775</b>	<b>\$ 11,677,551</b>

See Notes to Financial Statements.

United Cerebral Palsy, Inc.

Statement of Activities

Year Ended September 30, 2014

(With Comparative Totals for 2013)

	2014			Total	2013
	Unrestricted	Temporarily Restricted	Permanently Restricted		
Operating Revenue and Support					
Affiliates' membership fees	\$ 2,218,914	\$ -	\$ -	\$ 2,218,914	\$ 2,373,984
Contributions	1,225,292	130,787	-	1,356,079	1,571,029
Event revenue	354,979	-	-	354,979	182,721
Other revenue	84,454	-	-	84,454	79,501
Consulting revenue	4,666	-	-	4,666	49,332
Net assets released from restrictions	401,320	(401,320)	-	-	-
<b>Total operating revenue and support</b>	<b>4,289,625</b>	<b>(270,533)</b>	<b>-</b>	<b>4,019,092</b>	<b>4,256,567</b>
Operating Expenses					
Program services:					
Support to affiliates	1,151,225	-	-	1,151,225	1,420,883
Public education	530,080	-	-	530,080	569,298
Public policy analysis/advocacy	517,829	-	-	517,829	813,353
Life without limits	235,433	-	-	235,433	-
Non-federal grants	219,067	-	-	219,067	148,417
<b>Total program services</b>	<b>2,653,634</b>	<b>-</b>	<b>-</b>	<b>2,653,634</b>	<b>2,951,951</b>
Supporting services:					
Management and general	1,478,768	-	-	1,478,768	1,367,593
Fundraising	625,875	-	-	625,875	1,052,209
Strategic Initiative	197,817	-	-	197,817	-
<b>Total supporting services</b>	<b>2,302,460</b>	<b>-</b>	<b>-</b>	<b>2,302,460</b>	<b>2,419,802</b>
<b>Total operating expenses</b>	<b>4,956,094</b>	<b>-</b>	<b>-</b>	<b>4,956,094</b>	<b>5,371,753</b>
<b>Change in net assets from operations</b>	<b>(666,469)</b>	<b>(270,533)</b>	<b>-</b>	<b>(937,002)</b>	<b>(1,115,186)</b>
Non-Operating Revenue and Gains					
Investment return	412,190	616,137	-	1,028,327	1,328,342
Change in beneficial interests in trusts held by third parties	-	7,608	12,855	20,463	29,910
<b>Total non-operating revenue and gains</b>	<b>412,190</b>	<b>623,745</b>	<b>12,855</b>	<b>1,048,790</b>	<b>1,358,252</b>
<b>Change in net assets</b>	<b>(254,279)</b>	<b>353,212</b>	<b>12,855</b>	<b>111,788</b>	<b>243,066</b>
Net Assets					
Beginning	2,033,703	2,261,505	4,666,642	8,961,850	8,718,784
Ending	\$ 1,779,424	\$ 2,614,717	\$ 4,679,497	\$ 9,073,638	\$ 8,961,850

See Notes to Financial Statements.

United Cerebral Palsy, Inc.

Statement of Functional Expenses  
Year Ended September 30, 2014  
(With Comparative Totals for 2013)

	2014												2013 Total
	Program Services						Support Services						
	Support to Affiliates	Public Education	Public Policy Analysis/ Advocacy	Life Without Limits	Non-Federal Grants	Total Program Services	Management and General	Fundraising	Strategic Initiative	Total Support Services	Total		
Salaries	\$ 530,163	\$ 357,211	\$ 124,977	\$ 37,454	\$ -	\$ 1,049,805	\$ 700,620	\$ 299,736	\$ -	\$ 1,000,356	\$ 2,050,161	\$ 2,216,032	
Employee Benefits and Taxes	77,330	57,154	20,076	5,993	-	160,553	92,430	41,218	-	133,648	294,201	355,313	
<b>Total salaries and benefits</b>	<b>607,493</b>	<b>414,365</b>	<b>145,053</b>	<b>43,447</b>	<b>-</b>	<b>1,210,358</b>	<b>793,050</b>	<b>340,954</b>	<b>-</b>	<b>1,134,004</b>	<b>2,344,362</b>	<b>2,571,345</b>	
Program and Professional and Contract Services	13,204	38,796	266,536	191,986	-	510,522	229,888	975	197,817	428,680	939,202	693,003	
Occupancy	140,412	56,165	84,247	-	-	280,824	185,987	112,329	-	298,316	579,140	569,963	
Awards and Grants	219,745	-	-	-	219,067	438,812	-	-	-	-	438,812	526,060	
Interest Expense and Investment Fees	-	-	-	-	-	-	111,427	-	-	111,427	111,427	94,065	
Travel and Related Costs	48,474	4,086	2,753	-	-	55,313	14,733	25,853	-	40,586	95,899	129,988	
Conferences, Conventions and Meetings	78,985	-	-	-	-	78,985	6,562	-	-	6,562	85,547	124,702	
Direct Mail	-	-	-	-	-	-	-	64,613	-	64,613	64,613	328,283	
Membership Dues and Support and Subscriptions	148	1,041	544	-	-	1,733	32,499	13,645	-	46,144	47,877	62,620	
Events	-	-	-	-	-	-	-	35,768	-	35,768	35,768	84,976	
Postage and Shipping	73	1,516	-	-	-	1,589	2,663	5,949	-	8,612	10,201	8,036	
Supplies	-	1,076	-	-	-	1,076	5,641	976	-	6,617	7,693	13,798	
Outside Printing and Artwork	-	754	498	-	-	1,252	2,201	631	-	2,832	4,084	22,332	
Telephone and Teleconference	336	376	393	-	-	1,105	1,166	364	-	1,530	2,635	4,071	
Miscellaneous	-	72	56	-	-	128	1,495	152	-	1,647	1,775	9,128	
In-Kind Professional and Contract Services	-	-	-	-	-	-	-	-	-	-	-	6,017	
<b>Total expense before depreciation, bad debt and uncollectible dues</b>	<b>1,108,870</b>	<b>518,247</b>	<b>500,080</b>	<b>235,433</b>	<b>219,067</b>	<b>2,581,697</b>	<b>1,387,312</b>	<b>602,209</b>	<b>197,817</b>	<b>2,187,338</b>	<b>4,769,035</b>	<b>5,248,387</b>	
Depreciation	29,581	11,833	17,749	-	-	59,163	35,496	23,666	-	59,162	118,325	123,366	
Loss on Disposal of Property and Equipment	-	-	-	-	-	-	5,960	-	-	5,960	5,960	-	
Bad Debt	-	-	-	-	-	-	50,000	-	-	50,000	50,000	-	
Uncollectible Dues	12,774	-	-	-	-	12,774	-	-	-	-	12,774	-	
<b>Total expenses</b>	<b>\$ 1,151,225</b>	<b>\$ 530,080</b>	<b>\$ 517,829</b>	<b>\$ 235,433</b>	<b>\$ 219,067</b>	<b>\$ 2,653,634</b>	<b>\$ 1,478,768</b>	<b>\$ 625,875</b>	<b>\$ 197,817</b>	<b>\$ 2,302,460</b>	<b>\$ 4,956,094</b>	<b>\$ 5,371,753</b>	

See Notes to Financial Statements.

**United Cerebral Palsy, Inc.**

**Statement of Cash Flows**  
**Year Ended September 30, 2014**  
**(With Comparative Totals for 2013)**

	2014	2013
Cash Flows From Operating Activities		
Change in net assets	\$ 111,788	\$ 243,066
Adjustments to reconcile change in net assets to net cash used in operating activities:		
Depreciation expense	118,325	123,366
Realized and unrealized gain on investments	(793,695)	(1,117,375)
Change in beneficial interests in trusts held by third parties	(20,463)	(33,883)
Loss on disposal of property and equipment	5,960	-
Change in deferred rent	(68,780)	30,789
Bad debt expense	50,000	-
Changes in assets and liabilities:		
Decrease (increase) in:		
Receivables, net	(579,202)	22,692
Prepaid expense	(32,861)	(478)
Increase (decrease) in:		
Accounts payable and accrued expenses	37,304	8,852
Due to affiliates	(5,391)	(60,611)
Deferred revenue	69,303	3,027
<b>Net cash used in operating activities</b>	<b>(1,107,712)</b>	<b>(780,555)</b>
Cash Flows From Investing Activities		
Purchases of investments	(4,455,129)	(5,159,541)
Proceeds from sales of investments	4,726,635	5,487,500
Purchases of property and equipment	(2,362)	(550)
Collections on notes receivable	59,127	67,621
<b>Net cash provided by investing activities</b>	<b>328,271</b>	<b>395,030</b>
Cash Flows From Financing Activities		
Principle payments on line of credit	-	(1,488)
Proceeds from line of credit	915,000	300,000
<b>Net cash provided by financing activities</b>	<b>915,000</b>	<b>298,512</b>
<b>Net increase (decrease) in cash and cash equivalents</b>	<b>135,559</b>	<b>(87,013)</b>
Cash and Cash Equivalents		
Beginning	233,646	320,659
Ending	\$ 369,205	\$ 233,646
Supplemental Disclosure of Cash Flow Information		
Cash payments for interest	\$ 28,549	\$ 15,342

See Notes to Financial Statements.



## United Cerebral Palsy, Inc.

### Notes to Financial Statements

---

#### Note 1. Nature of Activities and Significant Accounting Policies

**Nature of activities:** United Cerebral Palsy, Inc. (UCP) conducts three major program services for the benefit of persons with disabilities, as follows:

- Support to affiliates through the programs detailed below, as well as through public and private grants
- Public education designed to increase the public's awareness of cerebral palsy and other disabilities, the causes, treatments and preventions, as well as the needs and rights of persons with disabilities
- Public policy analysis and advocacy

UCP has approximately 85 state and local affiliates that provide advocacy and direct services to people with disabilities and their families. UCP was founded in 1948 to fulfill the important role of advancing the independence of people with disabilities. UCP supports affiliates in many facets of operations such as public education, public policy, advocacy, program services and fundraising. UCP enhances the public's awareness of the services provided to people with disabilities and their families by UCP, its affiliates, and other agencies. UCP's support comes primarily from affiliate member fees and contributions.

UCP operates the following programs:

*Support to Affiliates:* UCP provides a worldwide and international network of various UCP non-profit organizations providing programs and services for persons with disabilities and their families. UCP continues to strive to present a brand name that will generate revenue that will support the affiliates in the network. The National office hosts an annual conference, for all affiliates, that provides educational tools, resources and updates on changes within the network

*Public Education:* UCP's knowledge of disability issues has been growing each year. Connecting individuals and families with the resources and services they need, helps fulfill UCP's mission of advancing the independence, productivity and full citizenship of people with a spectrum of disabilities. UCP's Public Education & Outreach (PEO) efforts include two primary components:

- Public Education Resources: UCP's in depth, online resources; state resource guides; and a toll-free telephone hotline for inquiries.
- Public Education Campaigns: At the heart of UCP's PEO effort are key public education campaigns which include My Life Without Limits and My Child Without Limits, which support individuals with a range of disabilities and their parents.

*Public Policy:* Since its founding, UCP has been a voice for issues important to people with disabilities. UCP raised awareness about horrific living conditions in state institutions, leading to the liberation of thousands of people with disabilities from institutional living nationwide. UCP is still pushing for opportunities, protections and public policies that ensure fair and full citizenship for people with a range of disabilities and their families.

*Life Without Limits:* Life Without Limits (LWL) is a national initiative launched by UCP to empower people with disabilities to envision and build a better future for themselves, their communities and the world at large. LWL shines a spotlight on key issues impacting people with disabilities and uses this information to advocate for dynamic changes in society that advance the civil rights movement for people with disabilities. It is about improving the lives of people with disabilities by harnessing the latest innovations in technology to increase their access to the wider world and marketplace. It is also a place to create a forum for increased learning that strengthens service providers, advocates, medical researchers and self-advocates creating broad changes in the way that society interacts with people with disabilities.

## United Cerebral Palsy, Inc.

### Notes to Financial Statements

---

#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

*Non-Federal Grants:* Assistive technology often plays a vital role in the lives of people with disabilities. Assistive technology is any item, piece of equipment, or product that is used to increase, maintain, or improve the functional capabilities of individuals with disabilities. We offer financial assistance through our non-federal grant program, which helps provide assistive technology equipment to individuals with disabilities. Use of this program is available only through UCP affiliates.

A summary of UCP's significant accounting policies follows:

**Basis of accounting:** The accompanying financial statements are presented in accordance with the accrual basis of accounting, whereby revenue and support are recognized when earned and expenses are recognized when incurred.

**Basis of presentation:** The financial statement presentation follows the recommendation of the Financial Accounting Standards Board (FASB) Accounting Standards Codification (the Codification). As required by the Non-Profit Entities topics of the Codification, *Balance Sheet* and *Income Statement*, UCP is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted, temporarily restricted, and permanently restricted.

**Cash and cash equivalents:** UCP considers money market funds and all highly liquid investments with a maturity of three months or less when purchased which are available for operations to be cash equivalents. Cash and cash equivalents included in the investment portfolio is reported with investments.

**Financial risk:** UCP maintains its cash in bank deposit accounts which, at times, may exceed federally insured limits. UCP has not experienced any losses in such accounts. UCP believes it is not exposed to any significant financial risk on cash and cash equivalents.

UCP invests in a professionally managed portfolio that contains mutual funds and equities. Such investments are exposed to various risks, such as interest rate, market and credit. Due to the level of risk associated with such investments and level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that the changes in risks in the near term could materially affect investment balances and the amounts reported in the financial statements.

**Investments:** Investments are recorded at fair market value. To adjust the carrying value of these investments, the change in fair market value is included as a component of investment return in the accompanying statement of activities.

**Receivables:** Receivables are carried at original invoice amount less an estimate made for doubtful receivables based on a review of all outstanding amounts. Management determines the allowance for doubtful accounts by identifying troubled accounts and by using the historical experience applied to an aging of accounts. Receivables are written off when deemed uncollectible. Recoveries of receivables previously written off are recorded when received. The provision for doubtful accounts was \$18,254 at September 30, 2014.

At September 30, 2014, UCP's Receivables, net balance included an outstanding bequest in the amount of \$440,000. Subsequent to September 30, 2014, this amount was collected in full.

## United Cerebral Palsy, Inc.

### Notes to Financial Statements

---

#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Beneficial interest in trusts held by third parties:** UCP is the beneficiary of the income of two charitable annuity trusts that it does not administer. The investments of each trust are administered by a trustee who is independent of UCP, and distributions are made to UCP in accordance with the trust agreement for each trust. These trusts are invested in cash and cash equivalents, fixed income funds, mutual funds, and equities. UCP records its interest in these trusts at fair market value within permanently restricted net assets. The gain on these perpetual trusts for the year ended September 30, 2014, was \$12,855, and is classified as permanently restricted support in the accompanying statement of activities. Income earned on these trusts, which is paid quarterly, is classified as unrestricted support in the accompanying statement of activities. For the year ended September 30, 2014, this amount was \$3,290.

UCP has three charitable remainder trust interests, valued at \$37,437, net of discount. These trusts currently pay income to the beneficiaries. At the time of the beneficiaries' deaths, the trusts will terminate and be distributed to ten charities, including UCP, in equal shares. UCP records its interest in these trusts at fair market value within temporarily restricted net assets. The gain on these trusts for the year ended September 30, 2014, was \$7,608, and is classified as temporarily restricted support in the accompanying statement of activities.

As of September 30, 2014, UCP had beneficial interests in five trust agreements totaling \$236,075.

**Property and equipment:** UCP capitalizes all property and equipment with a cost of \$1,000 or more. Property and equipment is stated at cost. Depreciation is computed on the straight-line method over the estimated useful lives of the assets, ranging from three to eleven years. Depreciation expense for the year ended September 30, 2014, was \$118,325.

**Deferred rent:** UCP has a lease agreement for rental space in Washington, D.C. Under the terms of the lease agreement, UCP occupied its office space for three months free of charge during the first year of the agreement, followed by 12 months of reduced rent. The benefits that UCP received from the free and reduced rate months and rent increases in future years are being allocated on a straight-line basis over the term of the lease as an offset against each period's occupancy expenditures. In addition, a landlord improvement allowance was provided for leasehold improvements. This benefit is being recognized on a straight-line basis over the life of the lease agreement. The unamortized portion of these incentives is reported as deferred rent on the accompanying statement of financial position.

**Net asset classification:** Net assets, revenue and support, expenses, and gains are classified based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of UCP and changes therein are classified and reported as follows:

Unrestricted net assets – Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of UCP.

## United Cerebral Palsy, Inc.

### Notes to Financial Statements

---

#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

Board designated net assets – Net assets not subject to donor-imposed restrictions (unrestricted), but designated as to use by the Board of Trustees.

Temporarily restricted net assets – Net assets subject to donor-imposed restrictions that will be met either by actions of UCP and/or the passage of time. As such restrictions are satisfied, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the accompanying statement of activities as net assets released from restrictions.

Permanently restricted net assets – Net assets subject to donor-imposed restrictions, which stipulate that the corpus be maintained in perpetuity by UCP, but permit UCP to expend part or all of the income and gains derived there from.

**Revenue and support:** Affiliates' membership fees are recognized monthly when earned. Revenue received for these fees, which relate to subsequent months, are recorded as deferred revenue.

Contributions are recognized when received, if unconditional. Conditional contributions are recognized when all conditions are realized. Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions. All donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the accompanying statement of activities as net assets released from restrictions.

Event revenue is recognized when earned. Revenue received for events, which relates to subsequent periods, is recorded as deferred revenue.

**Income taxes:** UCP is a non-profit voluntary health and welfare agency exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code (the IRC). It has been classified as a publicly supported charitable organization under Section 509(a)(1) of the IRC and qualifies for the maximum charitable contribution deduction allowable to donors. Income, which is not related to exempt purposes, less applicable deductions, is subject to federal and state corporate income taxes. UCP did not have any net unrelated business income for the year ended September 30, 2014.

UCP follows the accounting standard on accounting for uncertainty in income taxes, which addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under this guidance, UCP may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by taxing authorities, based on the technical merits of the position. The tax benefits recognized in the financial statements from such a position are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. The guidance on accounting for uncertainty in income taxes also addresses de-recognition, classification, interest and penalties on income taxes, and accounting in interim periods.

Management evaluated UCP's tax positions and concluded that UCP had taken no uncertain tax positions that require adjustment to the financial statements to comply with the provisions of this guidance. Generally, UCP is no longer subject to income tax examinations by the U.S. federal, state or local tax authorities for years before September 30, 2011.

## United Cerebral Palsy, Inc.

### Notes to Financial Statements

---

#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Use of estimates:** The preparation of the financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and support and expenses during the reporting period. Actual results could differ from those estimates.

**Prior year information:** The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with UCP's financial statements for the year ended September 30, 2013, from which the summarized information was derived.

**Reclassification:** Certain items in the September 30, 2013, summarized comparative information have been reclassified to comply with the current year presentation. These classifications had no effect on previously reported change in net assets or net assets.

**Functional allocation of expenses:** The costs of providing various program and supporting services have been summarized on a functional basis in the accompanying statement of activities. Accordingly, certain costs have been allocated among the program and supporting services benefited.

**Subsequent events:** UCP evaluated subsequent events through May 14, 2015, which is the date the financial statements were available to be issued.

#### Note 2. Notes Receivable

In March 2012, UCP entered into a note receivable with an affiliate totaling \$100,000. Under the terms of this note, the interest rate is 1% per year, and the balance of the note is due at the earlier of March 2015, or the date in which the affiliate receives permanent and long-term financing for its residential property. The balance on this note at September 30, 2014, was \$19,444, and is included in receivables, net on the accompanying statement of financial position.

#### Note 3. Property and Equipment and Accumulated Depreciation

Property and equipment and accumulated depreciation at September 30, 2014, are as follows:

Leasehold improvements	\$ 700,286
Furniture and fixtures	333,608
Office equipment	123,454
	<hr/>
	1,157,348
Less accumulated depreciation	399,823
	<hr/>
	<u>\$ 757,525</u>

#### Note 4. Commitments and Contingency

**Leases:** UCP has entered into various operating leases for office equipment. In addition, UCP maintains a lease for office space located in Washington, D.C., under a non-cancelable operating lease, which expires during the year ending September 30, 2022. Rent expense relating to office operating leases for the year ended September 30, 2014, was \$561,646.

## United Cerebral Palsy, Inc.

### Notes to Financial Statements

---

#### Note 4. Commitments and Contingency (Continued)

Future minimum lease payments required under the lease agreements are as follows:

##### Years Ending September 30,

2015	\$	615,599
2016		611,952
2017		644,952
2018		661,056
2019		677,556
2020 to 2022		2,136,024
	\$	<u>5,347,139</u>

During the year ended September 30, 2014, UCP earned approximately \$74,000 of revenue from subleases. Future minimum sublease payments required under the sublease agreements are approximately \$76,000 for the year ending September 30, 2015.

Subsequent to September 30, 2014, UCP was contacted by a previous employee of an entity that merged with UCP in 2008 in regards to benefit payments at retirement through a previously terminated defined benefit plan. UCP is currently researching whether or not the organization is liable and believes it is reasonably possible, but not probable, that UCP will be required to pay the previous employee. If UCP is found to be liable, the range of liability is estimated to be \$0 to \$195,000.

#### Note 5. Line of Credit

UCP has a \$1,950,000 line of credit. The line of credit is secured by a collateral agreement pledging of \$1,950,000 of unrestricted funds with the Board Designated Endowment Fund Account. The line expires on July 24, 2015. Interest on the line of credit is payable monthly at a rate equal to the one month LIBOR rate plus 2%. As of September 30, 2014, UCP had \$1,745,093 outstanding on the line of credit.

#### Note 6. Retirement Contributions

UCP sponsors a 401(k) plan for its employees, whereby, UCP deposits to each eligible employee's 401(k) account an amount equal to the employee's 401(k) contributions up to a maximum of 2% of the employee's annual salary, and an additional "Safe Harbor Contribution" of 3% of the employee's annual salary. Full-time employees who have at least six months of service with UCP are eligible for the 2% employer match. Full-time employees who are enrolled in the 401(k) plan are eligible for 3% "Safe Harbor Contribution" immediately. Pension expense for the year ended September 30, 2014, was approximately \$78,000 and is included in employee benefits and taxes in the accompanying statement of functional expenses.

#### Note 7. Employment Agreement

UCP has an employment contract with the Executive Director of UCP through April 30, 2017, which includes a severance package for early termination without cause.

#### Note 8. Affiliated Organizations

The local affiliates are related to, but not controlled by, UCP. Therefore, they are not consolidated in the accompanying financial statements.

## United Cerebral Palsy, Inc.

### Notes to Financial Statements

---

#### **Note 8. Affiliated Organizations (Continued)**

UCP recorded membership fee revenue from affiliates in the amount of \$2,218,914 during the year ended September 30, 2014.

A portion of the national corporate sponsors' contributions received directly by UCP is allocated to the local affiliates pursuant to sharing agreements with national corporate sponsors. These contributions amounted to \$88,018 for the year ended September 30, 2014. During the year ended September 30, 2014, \$82,836 was allocated to the local affiliates. Support from the public reflected in the accompanying financial statements excludes collections retained by the local affiliates. Expenses incurred by the local affiliates are borne by them and are not included in the accompanying financial statements. Affiliate services are program services provided to and for the benefit of local affiliates. Public education and public policy analysis/advocacy are program services provided to and for the benefit of the general public and local affiliates.

#### **Note 9. Unrestricted Net Assets Available for Operations Deficit**

Unrestricted undesignated net assets available for operations as of September 30, 2014, had a deficit of \$1,726,086. The deficit was principally caused by a significant decrease in affiliates' membership fees, contributions, and corporate sponsorships during the past three years. Additionally, during the year ended September 30, 2014, UCP collaborated with an external consultant to develop a new strategic plan. Management believes this strategic plan will provide UCP with the ability to grow and sustain operations with less dependency on contributions and other fundraising activities.

#### **Note 10. Fair Value Measurements**

The *Fair Value Measurement* topic of the Codification defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and sets out a fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). Inputs are broadly defined as assumptions market participants would use in pricing an asset or liability. The three levels of the fair value hierarchy are described below:

- Level 1      Quoted market prices in active markets for identical assets or liabilities
- Level 2      Observable market based inputs or unobservable inputs corroborated by market data
- Level 3      Unobservable inputs that are not corroborated by market data

In determining the appropriate levels, UCP performs a detailed analysis of the assets and liabilities that are subject to the Codification topic, *Fair Value Measurement*. At each reporting period, all assets and liabilities for which the fair value measurement is based on significant unobservable inputs are classified as Level 3.

**United Cerebral Palsy, Inc.**

**Notes to Financial Statements**

**Note 10. Fair Value Measurements (Continued)**

The table below presents the balances of assets measured at fair value on a recurring basis by level within the hierarchy as of September 30, 2014:

Description	Level 1	Level 2	Level 3	Total
<b>Investments</b>				
Fixed income mutual funds:				
Ultrashort Bond	\$ 1,123,095	\$ -	\$ -	\$ 1,123,095
Intermediate-Term Bond	870,693	-	-	870,693
World Bond	636,009	-	-	636,009
High-yield Bond	430,234	-	-	430,234
Multisector Bond	318,858	-	-	318,858
	<u>3,378,889</u>	-	-	<u>3,378,889</u>
Equity mutual funds:				
Diversified Emerging Markets	1,433,436	-	-	1,433,436
Foreign Large Blend	1,008,503	-	-	1,008,503
Large Growth	672,643	-	-	672,643
	<u>3,114,582</u>	-	-	<u>3,114,582</u>
	<u>6,493,471</u>	-	-	<u>6,493,471</u>
Equities:				
Financials	856,604	-	-	856,604
Consumer Discretionary	490,665	-	-	490,665
Information Technology	471,485	-	-	471,485
Consumer Staples	424,966	-	-	424,966
Healthcare	380,165	-	-	380,165
Energy	379,216	-	-	379,216
Industrials	318,606	-	-	318,606
Materials	226,432	-	-	226,432
Utilities	96,803	-	-	96,803
Telecommunications	54,520	-	-	54,520
Others	231	-	-	231
	<u>3,699,693</u>	-	-	<u>3,699,693</u>
Cash and cash equivalents	267,883	-	-	267,883
Beneficial interest in trusts held by third parties	-	-	236,075	236,075
Total assets at fair value	<u>\$ 10,461,047</u>	<u>\$ -</u>	<u>\$ 236,075</u>	10,697,122
Less beneficial interest in trusts				<u>(236,075)</u>
Total investments at fair value				<u>\$ 10,461,047</u>



**United Cerebral Palsy, Inc.**

**Notes to Financial Statements**

**Note 10. Fair Value Measurements (Continued)**

Mutual funds and equities are classified as Level 1 instruments as they are actively traded on public exchanges. Cash and cash equivalents are classified as Level 1 instruments as they are held within UCP's investment accounts and valued using broker quotes that utilized the observable inputs.

Beneficial interests in trusts held by third parties are classified as Level 3 instruments based on the fact that there is no market for UCP's interests in the trusts. Further, UCP's asset is the right to receive cash flows from the trusts, not the assets of the trusts themselves. Although the trust assets may be investments for which quoted prices in an active market are available, UCP does not control those investments.

For assets and liabilities measured at fair value on a recurring basis using significant unobservable inputs (Level 3) during the period, the Codification topic, *Fair Value Measurement*, requires a reconciliation of the beginning and ending balances, separately for each major category of assets and liabilities, except for derivative assets and liabilities, which may be presented net. The table below represents the reconciliation of UCP's assets measured at fair value on a recurring basis using significant unobservable inputs:

Description	Beneficial Interests in Trusts Held by Third Parties
Beginning balance of assets	\$ 215,612
Total change in value recorded in revenue	20,463
Additions	-
Ending balance of assets	\$ 236,075

For fair value measurements categorized within Level 3 of the fair value hierarchy, UCP is required to provide quantitative information about the significant unobservable inputs used in the fair value measurement. The following table provides the required information for UCP:

Type	Fair Value at September 30, 2014	Valuation Technique	Unobservable Inputs	Range
Beneficial Interest in Trusts	\$ 198,638	Percentage of Assets Held by Custodian	Market Activity	4-17%
Beneficial Interest in Trusts	37,437	Present Value of Remaining Asset Balance	Discount Rate	5%
			Life Expectancy	19-34 additional years
	\$ 236,075			

Investment return for the year ended September 30, 2014, consists of the following:

Realized and unrealized gain	\$ 793,695
Interest and dividend income	234,632
	\$ 1,028,327

## United Cerebral Palsy, Inc.

### Notes to Financial Statements

---

#### Note 11. Board Designated and Permanently Restricted Net Assets

UCP follows the Codification Topic *Not-for-Profit Entities Presentation of Financial Statements on Reporting Endowment Funds*. The Codification addresses accounting issues related to guidelines in the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA), which was adopted by the National Conferences of Commissioners on Uniform State Laws in July 2006.

UCP includes all permanently restricted funds and quasi-endowment funds in its endowments. The management of UCP has interpreted UPMIFA as requiring the preservation of the fair value of original donor-restricted endowment gifts as of the date of the gift absent explicit donor stipulations to the contrary. As a result of this interpretation, UCP classifies as permanently restricted net assets (a) the original value of cash gifts donated to permanent endowment; (b) the discounted value of future gifts promised to permanent endowment, net of allowance for uncollectible pledges; and (c) the fair value of non-cash gifts received, whereby, the proceeds of any future sale are donor-restricted to permanent endowment. The remaining portion of donor-restricted endowment funds not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by UCP in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, UCP considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The purpose of UCP and donor-restricted endowment fund
- The duration and preservation of the fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other available financial resources
- Investment policies

**Investment and spending policies:** UCP invests all endowment funds in a Fund managed by an investment manager according to the objectives and guidelines of UCP's Investment Policy. The Investment Committee is specifically charged with conducting regular reviews of the performance and mix of the investments that make up the Fund portfolio.

Annually, UCP budgets for 5% of the board designated endowment funds to be spent in the following year. This amount is approved by the UCP Board of Trustees via the budgeting process. Throughout the year, on a quarterly basis, funds are transferred from the board designated funds to operations for utilization.

Annually, UCP budgets for 4.5% of the donor-restricted endowment funds to be spent in the following year.

**United Cerebral Palsy, Inc.**

**Notes to Financial Statements**

---

**Note 11. Board Designated and Permanently Restricted Net Assets (Continued)**

UCP's endowment funds consist of the following at September 30, 2014:

	Board Designated Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor-restricted endowment funds	\$ -	\$ 2,424,679	\$ 4,679,497	\$ 7,104,176
Board designated endowment funds	3,555,510	-	-	3,555,510
	<u>\$ 3,555,510</u>	<u>\$ 2,424,679</u>	<u>\$ 4,679,497</u>	<u>\$ 10,659,686</u>

Endowment fund activity for the year ended September 30, 2014, consists of the following:

	Board Designated Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, beginning of year	\$ 3,418,850	\$ 2,046,073	\$ 4,666,642	\$ 10,131,565
Investment return	348,169	616,137	-	964,306
Change in beneficial interests in trusts	-	-	12,855	12,855
Amounts appropriated for expenditure	(211,509)	(237,531)	-	(449,040)
Endowment net assets, end of year	<u>\$ 3,555,510</u>	<u>\$ 2,424,679</u>	<u>\$ 4,679,497</u>	<u>\$ 10,659,686</u>

The endowment funds are composed of the investments, detailed in Note 10, as well as the temporary cash investments on the accompanying statement of financial position.

Permanently restricted net assets at September 30, 2014, consist of the Bellows endowment detailed above, as well as the charitable annuity trust interests detailed in Note 1. Earnings on the Bellows endowment funds are temporarily restricted for program purposes as specified by the donor.

**United Cerebral Palsy, Inc.**

**Notes to Financial Statements**

---

**Note 12. Temporarily Restricted Net Assets**

Temporarily restricted net assets include donor restricted funds, which are only available for program activities or general support designated for future years. Temporarily restricted net assets were released from restrictions during the year ended September 30, 2014, due to the purpose of the restriction being accomplished.

Changes in temporarily restricted net assets during the year ended September 30, 2014, are as follows by purpose:

	Balance September 30, 2013	Additions	Investment Return	Releases	Balance September 30, 2014
Purpose restrictions					
Bellows endowment funds	\$ 2,046,073	\$ -	\$ 616,137	\$ (237,531)	\$ 2,424,679
Public education and outreach	131,214	103,287	-	(81,900)	152,601
Life Without Limits	54,389	27,500	-	(81,889)	-
	<u>2,231,676</u>	<u>130,787</u>	<u>616,137</u>	<u>(401,320)</u>	<u>2,577,280</u>
Time restriction – Trust assets	29,829	7,608	-	-	37,437
	<u>\$ 2,261,505</u>	<u>\$ 138,395</u>	<u>\$ 616,137</u>	<u>\$ (401,320)</u>	<u>\$ 2,614,717</u>